



LAWNJOB.COM

Lone Wolf Package

A fast-start, low-commitment launch model.



Own It, Grow It, Profit



A True Revolution Not Just Another Buzzword

Everyone talks about changing the lawn care industry. We actually did.

Traditional lawn care businesses are built on an outdated, expensive model—trucks, trailers, fuel costs, insurance, and maintenance eat into profits before a single blade of grass is cut.

We stripped that model down to the essentials and rebuilt it for efficiency, accessibility, and profitability.

No trucks. No trailers. No gas.

Just a streamlined, high-margin business that works.

This isn't just an evolution—it's a revolution. LawnJob.com makes starting a lawn care business easier, more affordable, and more profitable than ever before.





About Us

We didn't just create another lawn service—we re-invented the industry. Traditional lawn care businesses are weighed down by trucks, fuel bills, constant repairs, and high insurance costs, all of which crush profitability before a single lawn is even cut.

LawnJob.com removes all of that overhead. Our battery-powered, bike-based model is built for speed, efficiency, and real take-home profit.

The Lone Wolf Model is lean, green, and designed for today's world—lower costs, higher margins, and a business you can run on your terms. It's a smarter way to operate, and a game-changer for anyone looking to earn more with less complexity.



The greatest innovations come from solving the most obvious problems.



A Leaner, Smarter Business Model – Up to 85% Lower Operating Costs

Traditional lawn care businesses are weighed down by expensive trucks, trailers, fuel, maintenance, and high insurance costs. LawnJob.com revolutionizes the industry by eliminating up to 85% of these operating expenses through an innovative, low-overhead approach.

Say Bye To Traditional

85%

No trucks or trailers required –
Say goodbye to vehicle purchases, high insurance, and maintenance.

No fuel costs –
Our model is built around battery-powered efficiency.

Minimal equipment maintenance –
Simple, durable tools with lower upkeep.

Lower insurance requirements –
Reduced risk compared to traditional operators.

Streamlined operations –
Focus on lawn care, not logistics.



SERVICES



On-Demand Lawn Mowing

Perfect for homeowners who want fast, flexible service without the wait. Operators fill schedule gaps, boost route efficiency, and earn more with instant, on-demand jobs through the LawnJob.com platform.



Scheduled Weekly Cuts (Core Route Builder)

Reliable weekly mowing that keeps lawns consistently clean and customers loyal. Operators build stable, profitable routes all season long with structured, repeat service.



LawnJob+ Add-Ons

Optional services designed to boost income without complicating operations: hedge trims, garden bed cleanups, edging refreshes, leaf tidies, and seasonal touch-ups. Easy to deliver. Easy to upsell.



Property Care Mini-Services

Light pruning, weed removal, walkway blow-downs, vacation mows, and "front-yard refresh" packages. Perfect for customers who want low-commitment upkeep — and for operators who want simple, profitable add-ons.



Smart, efficient lawn care for modern neighborhoods.

WHAT'S INCLUDED

- Designated Operating Area of up to 500 homes
- Signature LawnJob aluminum bike trailer
- Stihl Pro Equipment Package

*(Purchased at cost directly through Stihl. (Purchased at cost directly through Stihl. **discounted by \$3,000 Optional — can be de-selected at checkout. Local sourcing may reduce freight.)*

- Access to LawnJob.com Marketing Pack: digital ads, print-ready flyers, social templates, launch graphics
- Local Pro Apparel Kit: 1 short-sleeve shirt, 1 long-sleeve shirt, 1 hoodie, 1 hat
- Priority support placement within operator network
- Access to LawnJob+ advanced add-ons
- Pro booking suite
- Local Pro operational playbook
- Royalty-based model





A LEAN STARTUP

Traditional lawn care models are weighed down by everything that kills profitability—trucks, trailers, fuel, repairs, insurance, and year-round overhead. Most franchise owners are lucky to keep 15–20% of what they earn.

LawnJob.com flips that model on its head.

By removing the heavy costs and running a lean, battery-powered, bike-based system, our operators keep their expenses low and their margins high. In most markets, LawnJob franchisees can retain up to 70% of revenue as profit—a level of efficiency traditional operators simply can't touch.

“Backed by a 2025 trend: lightweight, low-overhead franchises dominating local services.”

WHAT YOU GET

500 Home Designated Area

Ready to grow? Just add another asset package at anytime—scaling is that simple with LawnJob.com.

**TOTAL
\$8900**

Stihl is our preferred equipment partner for reliability and performance. You can deselect the kit at checkout to reduce the package by \$3,000 + freight.

Local dealer purchases may help you save on shipping.

**ROYALTY
12%**

At LawnJob.com, we get it—lawn care is seasonal and income can vary. That's why we don't charge year-round franchise fees. You only pay when you're earning.

Be on the right side of Shoulda, Coulda, Woulda.

You never will have to say: shoulda, coulda, woulda being on the ground floor with a business that takes an industry that has existed since the beginning, stripping it down and completely make it exciting, new and profitable.

THINK IT



- Imagine a business with low overhead and high profit margins.
- See the opportunity to own your own schedule and income.
- Visualize a simple, scalable business model that actually works.

DO IT



- Sign up & and get your equipment.
- Follow our proven system and start booking jobs.
- Provide top-tier service and watch your customer base grow.

OWN IT

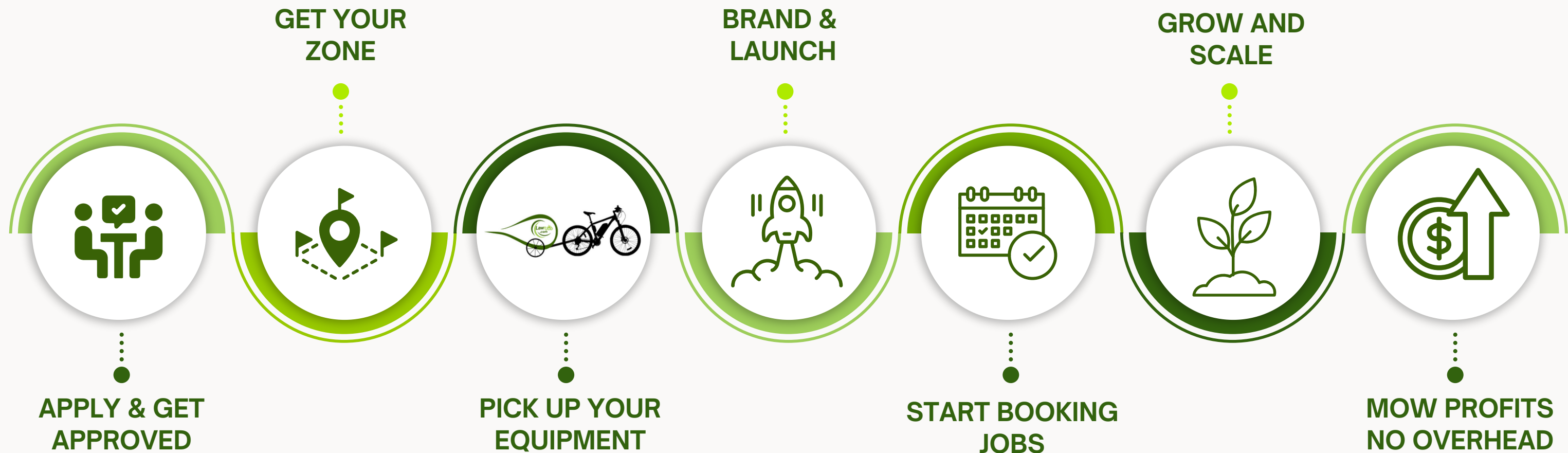


- Run your business your way, with the support of a trusted brand.
- Scale up, hire a team, and maximize your earnings.
- Take control of your future with a sustainable, high-profit model.



Our Formula, Your Success

Being in on the ground level of a system that is turning the existing industry on its head



Customer Problems - Solved ✓



Lawn care should be simple, affordable, and hassle-free, but traditional services often fall short. Customers today expect convenience, reliability, and cost-effective solutions. LawnJob.com is designed to solve the biggest frustrations homeowners face when booking lawn care—offering a faster, greener, and smarter alternative that works on their terms.

High Lawn Care Costs

Our streamlined model eliminates unnecessary overhead, allowing us to offer affordable, high-quality service.

Unreliable Lawn Services

Say goodbye to missed appointments! LawnJob.com operators are local, accountable, and on time.

Hidden Fees & Overcharges

Transparent, set pricing with no upsells or unnecessary add-ons—just honest, straightforward service.

Long Wait Times

Our network of local operators ensures fast scheduling and quick response times.

Lawn Damage from Heavy Equipment

Lightweight, battery-powered tools protect your grass from ruts, compaction, and unnecessary damage.

Noisy, Disruptive Lawn Care

Battery-powered equipment means quiet mowing, so you can enjoy your home in peace.

Environmental Concerns

Our zero-emission, battery-powered tools make LawnJob.com the eco-friendly choice for lawn care.

Difficulty Finding a Trusted Provider

LawnJob.com is a trusted brand with trained operators, ensuring quality work every time.

Consumer Shift to On-Demand Models

LawnJob.com meets this demand with instant scheduling, local operators, and a hassle-free booking.

Solution to High-Density Areas

Traditional services struggle in tight urban spaces, but our bike-and-trailer model navigates them with ease, ensuring fast, reliable service.



Uber's Business Model vs. LawnJob.com's Decentralized Approach

Uber didn't just disrupt taxis—it completely redefined urban transportation by leveraging technology, eliminating overhead, and creating an on-demand economy. LawnJob.com is applying the same principles to lawn care, stripping away unnecessary costs and creating a new, hyper-efficient way to run a lawncare business.

Eliminating Traditional Overhead

Uber: No taxis, no fleet ownership, no dispatch centers—just an app that connects riders with drivers.

LawnJob.com: No trucks, no trailers, no fuel costs—just battery-powered equipment and a simple, mobile-friendly business model.

By removing traditional industry barriers, both Uber and LawnJob.com empower individuals to start a business with minimal investment.

Leveraging Technology for Instant Matching

Uber: Used GPS and smartphone apps to match riders with nearby drivers in real-time.

LawnJob.com: Uses local territory models where independent operators can take on jobs efficiently, creating a low-cost, community-driven lawn care service.

Efficiency wins. Uber cut out dispatchers, and LawnJob.com cuts out unnecessary logistics—making service delivery faster and more affordable.

Asset-Light, High-Margin Business Model

Uber: Doesn't own cars—drivers bring their own vehicles, reducing fixed costs.

LawnJob.com: Operators don't need expensive trucks and trailers—just lightweight, battery-powered equipment.

Owning fewer assets = higher profitability. LawnJob.com removes the costly fleet expenses that drain traditional landscaping profits.

Scalability Through Decentralization

Uber: Any qualified driver with a car can sign up and start earning, making it easy to expand globally.

LawnJob.com: Any motivated individual with a bike and a trailer can start mowing, allowing for rapid local expansion.

Both models scale effortlessly because they don't require massive upfront investments or infrastructure.

Lower Costs, Higher Profits

Uber: Lower fares than taxis by reducing overhead, but drivers still earn a competitive income.

LawnJob.com: Up to 85% lower operating costs than traditional landscaping businesses, allowing for higher margins per job.

Lower overhead = better pricing for customers + better earnings for workers = a winning business model.

A New Kind of Workforce:

Uber: Anyone with a car could make money on their own time.

LawnJob.com: Local individuals—especially new entrepreneurs—can start a business with almost no barriers to entry.

Both models create economic opportunities for people who wouldn't otherwise start a business.

THIS IS HOW YOU RUN YOUR AREA

**Launch lean. Grow strong.
Become the brand in your neighborhood.**



We're excited to share what makes LawnJob.com different.

Adam Turner

-  604-309-6110
-  info@lawnjob.com
-  www.lawnjob.com
-  Langley BC, Canada